

## **NASW, Iowa Chapter Annual Symposium Sponsorship Opportunities**

### **Social Justice**

**\$1,500**

- Company name and logo printed in the conference brochure (Mailed to over 4,500 licensed social workers in Iowa.)
- Web site exposure for one year – Your logo placed and linked to your web site from the NASW, Iowa Chapter web site ([www.iowanasw.org](http://www.iowanasw.org))
- Sponsor provided with full table exhibit space
- Complimentary admittance to conference for two individuals
- Sponsor provided with a Full Page ad in the Conference Program
- Sponsor recognized with fellow sponsors in a full-page ad in the *Iowa Update* newsletter (reaching over 1,100 NASW Iowa members)
- Sponsor recognized on Conference Sponsor Display Board

### **Community Building**

**\$1,000**

- Sponsor identified in conference brochure (Mailed to over 4,500 licensed social workers in Iowa.)
- Web site exposure for six months – Your logo placed and linked to your web site from the NASW, Iowa Chapter web site ([www.iowanasw.org](http://www.iowanasw.org))
- Sponsor provided with half-table exhibit space
- Complimentary admittance to conference for one individual
- Sponsor provided with a One Half Page ad in the Conference Program
- Sponsor recognized with fellow sponsors in a full-page ad in the *Iowa Update* newsletter (reaching over 1,100 NASW Iowa members)
- Sponsor recognized on Conference Sponsor Display Board

### **Empowerment**

**\$500**

- Sponsor provided with half-table exhibit space
- Sponsor provided with a One-Quarter page ad in the Conference Program
- Sponsor recognized with fellow sponsors in a full-page ad in the *Iowa Update* newsletter (reaching over 1,100 NASW Iowa members)
- Sponsor recognized on Conference Sponsor Display Board

### **Consultation**

**\$250**

- Sponsor recognized with fellow sponsors in a full-page ad in the *Iowa Update* newsletter (reaching over 1,100 NASW Iowa members)
- Sponsor recognized on Conference Sponsor Display Board
- Sponsor recognized in Conference Attendee Packet

**SPONSORSHIP DEADLINE: JANUARY 15, 2010**

Take advantage of other ways to get your message to social workers. NASW, Iowa Chapter has opportunities available for you to exhibit your materials during the two-day conference or take advantage of advertising in our conference program, provided to all of the participants at the event.

### **Exhibitor Rates**

**Full Exhibit Table \$150** Registration includes: A 6 foot skirted table with two chairs and company listing in conference program.

**Half Exhibit Table \$90** Registration includes: A 3 foot of skirted table with one chair and company listing in conference program.

*Electricity is available for an additional fee. Please contact the Chapter Office for details.*

### **Advertisement Rates** *(For Conference Program Only)*

**Business Card (3 1/2" w. x 2" h.) \$ 60**

**One-Quarter Page (3 1/2" w. x 4 1/2" h.) \$ 90**

**One-Half Page (7 1/4" w. x 4 1/2" h.) \$140**

**Full Page (7 1/2" w. x 9 1/2" h.) \$250**

Advertisements must be in Black and White or Grayscale and should be e-mailed to the office as a file attachment (JPEG, PDF, or Word). Faxed advertisements will not be accepted. Please submit advertisements to the **Chapter Office: [nasw@iowanasw.org](mailto:nasw@iowanasw.org)**

**PAYMENT:** Please make checks payable to: **NASW, Iowa Chapter**, and completed form and money to the Chapter Office, 4211 Grand Avenue, Level 3, Des Moines, Iowa, 50312.

**EXHIBIT SPACE AND ADVERTISEMENT DEADLINE: MARCH 1, 2010**

# SPONSORSHIP ▼ ADVERTISING ▼ EXHIBIT REGISTRATION FORM

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

## ADVERTISING ORDER

		<u>Amount Due</u>
Business Card	\$ 60	_____
One-Quarter Page	\$ 90	_____
One-Half Page	\$140	_____
Full Page	\$250	_____

## EXHIBIT REGISTRATION

- Full Exhibit Table \$150  
 Half Exhibit Table \$ 90

*\*If electricity is needed, please call the Chapter Office, 515/277-1117, for final amount due. Electricity has an additional fee.*

Name of Representatives Attending Event:

1. \_\_\_\_\_

2. \_\_\_\_\_

***DEADLINE TO RESERVE ADVERTISING & EXHIBIT SPACE: MARCH 1, 2010***

## CONFERENCE SPONSORSHIP OPPORTUNITIES

- |                          |                    |         |
|--------------------------|--------------------|---------|
| <input type="checkbox"/> | Social Justice     | \$1,500 |
| <input type="checkbox"/> | Community Building | \$1,000 |
| <input type="checkbox"/> | Empowerment        | \$ 500  |
| <input type="checkbox"/> | Consultation       | \$ 250  |

***SPONSORSHIP DEADLINE: JANUARY 15, 2010***

**TOTAL BALANCE DUE:** \_\_\_\_\_